

# The NLP Use Case Database Project

# A bottom-up qualitative NLP success failure database

### **Key Information**

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### Sponsors/partners









# Background

Pharma companies apply Natural Language Processing (NLP) methods in hopes of automation and insight generation, and many companies are investing in NLP initiatiatives to stay ahead of the competition. Although NLP algorithms have matured quite a bit during the past years, practical value for most NLP pilots tends to be poor, and very few NLP-driven projects are seen through to production. In addition, the issues facing the Pharma companies are :

- Hard to determine upfront, if a use-case will work
- "Successful" pipelines do not work for slightly different data
- Manual curation, training sets are exceedingly workintensive
- Success seems very use case specific
- Expensive to find talent that actually delivers the quality we need

# Value Propostion & Deliverables

The Pistoia Alliance therefore chartered a project to

- Share best-practices get an idea what works & what does not work
- Build a bottom-up qualitative NLP database of use cases; incl. failures
- Agree on annotations of NLP use case methods and success/failure criteria
- Gain collaborative insight into why NLP use cases may fail or succeed within an industry wide view

## Where the database stands today:

The database contain a range of the following NLP types:

- Named-entity recognition (NER)
- Concept Extraction (taxonomy extraction, concept tagging, document classification, semantic search)
- Multi-Label Text-Classification
- Unsupervised topic modeling

### **Database Content**

Use Case

- Deployment type
- Project Level
- Company
- Language
- etc

#### Data

- Description
- Size
- Issues
- Preparation
- FTE involved/team
- etc

#### Algorithm

- Summary
- Version
- Liberay
- etc

#### Outcome

- Learnings
- Success rating

Discussions

- Effort/Benefit ratio
- Non-NLP approach
- Support used
- Lessons learned

#### Oulook

- Build vs Buy recommendations
- Other applications of technology
- etc

# Conclusion

By creating a reference database, Pharma members will be able to narrow down successful use case scenarios, resulting in less experimentation, and more successes. This type of knowledge is of value to share in a pre-competitive manner among Pistoia Alliance members. The success of any Natural Language Processing solution will be in its ability to deliver quantifiable Return on Investment. Ultimately, the goal is for you to spend less time doing manual work and ensure that you make the most of your text, to get the answers you need.

# Pistoia Alliance: Lowering barriers to R&D innovation

The Pistoia Alliance is a global, not-for-profit alliance of life science companies, vendors, publishers, and academic groups that work together to lower barriers to innovation in R&D.

Our members collaborate as equals on open projects that generate significant value for the worldwide life sciences community.

- Extractive auto-summarization
- Similarity Search
- Chatbots/Virtual Assistants/Q&A service
- Text Data Augmentation
- Text translation
- Topic discovery
- NLP Document prediction
- Natural Language text to Python code generation
- Relationship Extraction for Knowledge Graphs
- Quality Analytics
- Patent Annotation

# Join the project:

Get in touch to join the project – use cases wanted: <u>NLPdatabase@pistoiaalliance.org</u> or <u>birthe.nielsen@pistoiaalliance.org</u>

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